



This project is funded by the European Union

Civil Rights Defenders in Albania is looking for a Communications and Outreach Consultant (part time)

GENERAL INFORMATION

Contracting authority: Civil Rights Defenders

Project: "I participate! My voice, my vote counts" supported by the European Union and implemented by Civil Rights Defenders in partnership with Albanian Helsinki Committee and Institute for Political Studies

Type of contract: Consultancy contract

Type of service: Communication and outreach for the awareness raising activities under a project

Duration: January – April 2021

Deadline for submitting applications: 31 December 2020

Start date: January 2021

ABOUT THE CONTRACTING AUTHORITY

Civil Rights Defenders (CRD) is an international human rights organisation that defends people's civil and political rights in four continents. The organisation has worked with different human rights projects in the Western Balkans since 1995 and its overall goal is to improve people's access to justice through greater respect for their civil and political rights. Civil Rights Defenders has established its presence in Albania in 2013. Since then, the main focus of the country programme has been on the following areas: Rule of law, access to justice, freedom of expression and media freedoms and anti - discrimination.

ABOUT THE PROJECT AND THE AWARENESS RAISING CAMPAIGN

The project "I participate! My voice, my vote counts" is funded by the European Instrument for Democracy and Human Rights (EIDHR) and is implemented in Albania by Civil Rights Defenders, Albanian Helsinki Committee and Institute for Political Studies. This project aims to strengthen civil society's capacity to promote, advocate and support democratic processes, integrity of elections and political transparency.

The aim of the campaign is to raise awareness for the engagement of citizens' democratic processes/elections and it will include public forums in Albanian Universities, info-graphs, videos and public statements on major developments in the country. All these materials will be published in the project website. The consultant will provide feedback and ideas on the content as well as to support the aspect of communication and outreach of these materials.



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The topics covered in these materials include but are not limited to:

- Engagement of citizens and youth in democratic processes/elections;
- Voting rights; importance of voting;
- Reasons for apathy and non-participation;
- Figures on elections in Albania, participation, representation;
- Obstacles for political engagement of young people, women, and minorities;
- Encouragement and inspiration of action and involvement;
- Others.

RESPONSIBILITIES OF THE CONSULTANT

- Develop and execute a plan for publishing of the awareness raising materials
- Provide feedback and ideas on the content of the materials such as videos and info-graphs
- Liaise regularly with the project coordinator (based in Tirana) and participate in meetings when required
- Prepare and adapt external communication materials related to the project
- Prepare summaries and adapt data and information that will be used for the published materials
- Maintain communication with media and press
- Promote events and materials described in this call in social media, media and press

QUALIFICATIONS AND EXPERIENCE OF THE CONSULTANT

- A minimum of 1 year of proven work experience in the field
- Degree in Communications, Journalism or relevant field is preferred
- Excellent analytical skills with a good problem-solving attitude
- Excellent communication skills and ability to work in a team
- Ability to perform in respect of deadlines
- Excellent command of English and Albanian language
- Previous work experience with the Civil Society sector will be considered an asset.
- Previous relevant experience in the areas of civic engagement and participation in political processes will be considered an asset.

APPLICATION PROCESS

All applicants should submit a Cover Letter, CV and Expected Remuneration for the consultancy to tirana.albania@civilrightsdefenders.org by **31.12.2020** the latest.

Only shortlisted candidates will be contacted.

Civil Rights Defenders reserves the right to repeat the call if necessary.